



Company Profile: DAMOLA UG

About Us

DAMOLA UG is a results-oriented marketing agency based in Kampala, Uganda. We specialize in **Influencer Marketing, Digital Analytics, Creative Campaign Strategy, Content Creation, Social Media Management, and Bulk SMS Services**. At DAMOLA UG, we merge creativity with data to design marketing solutions that not only capture attention but also drive real, measurable results.

Backed by a team of industry professionals—ranging from influencers and creatives to data analysts and campaign strategists—we help brands connect meaningfully with their target audiences across digital platforms. Whether you're looking to launch a viral campaign or reach customers through targeted messaging, DAMOLA UG has the expertise and tools to deliver.

Our Mission

To empower brands through innovative, data-driven marketing solutions that harness the power of influencers, creative content, and cutting-edge digital technologies—enabling growth, visibility, and lasting brand loyalty.

Our Vision

To be **Uganda's leading marketing agency**, recognized regionally and globally for delivering transformative campaigns, strategic insights, and unmatched creativity that sets our clients apart.

Core Services

Influencer Marketing

We connect brands with experienced, credible influencers across Uganda and beyond to amplify messaging and reach. Our campaigns are tailored to each brand's identity and audience, ensuring authenticity and high engagement.

Digital Analytics

Every campaign is powered by insights. Our analytics team provides data-driven reporting on performance, customer behavior, and ROI, allowing clients to make informed decisions that optimize their marketing spend.

Creative Campaign Strategy

We conceptualize and implement marketing campaigns that are bold, innovative, and tailored to your brand. Our strategic approach ensures that every campaign aligns with business objectives while remaining culturally relevant and engaging.

Social Media Management

From strategy and scheduling to community engagement and performance tracking, we manage your presence across platforms such as Twitter (X), Instagram, Facebook, TikTok, and LinkedIn—helping you grow and retain a vibrant digital audience.

Content Creation

We produce high-quality, captivating content—from graphics and videos to branded messages and copywriting. Each asset is created to resonate with your audience and elevate your brand's digital voice.

Bulk SMS Services

Our SMS platform supports mass messaging with features like **message personalization**, **delivery reports**, **campaign tracking**, and **real-time analytics**—ideal for promotions, event invitations, reminders, product launches, and more.

Featured Projects

● Housing Finance Bank – "Move Like A Don" Campaign

- Objective: Promote Housing Finance's salary loan product.
- Approach: Engaged top-tier influencers across social platforms to generate awareness.
- Impact: Achieved extensive reach, significant audience engagement, and a noticeable increase in loan applications during the campaign period.

● Carrefour Supermarket – Black November Twitter Campaign

- Objective: Drive traffic and boost sales during the Black November event.
- Approach: Implemented a targeted Twitter strategy with real-time campaign tracking.
- Impact: Increased footfall to physical stores, enhanced online visibility, and boosted social media engagement throughout the promotional period.

Why Choose DAMOLA UG?

-  **Proven Track Record:** We've successfully executed campaigns for top-tier brands in Uganda and continue to deliver measurable results.
-  **Skilled & Passionate Team:** Our in-house experts bring years of experience in marketing, design, content creation, and data analysis.
-  **Tailored Strategies:** No two clients are the same—we customize every approach to suit your unique goals, audience, and brand voice.
-  **Innovative Thinking:** We stay ahead of trends, constantly evolving our strategies to incorporate new platforms, technologies, and techniques.
-  **Transparent Communication:** From briefing to reporting, we ensure full transparency, keeping our clients in the loop at every stage.

Our Clients Trust Us Because We Deliver

From financial institutions to retail giants, DAMOLA UG has partnered with a wide array of clients—each with distinct challenges and goals. We treat every project with dedication and creative flair, delivering outcomes that exceed expectations.

Contact Us



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Let's Collaborate: Ready to make your brand "**Move Like a Don?**" Let's talk.

DAMOLA UG – Driving Growth Through Influence, Insight & Innovation